

Memory Matters



5.1 MILLION Americans Have ALZHEIMER'S Disease



Risk of dementia **DOUBLES** every 5 years between ages 65-95

WHY ARE SCREENINGS IMPORTANT?

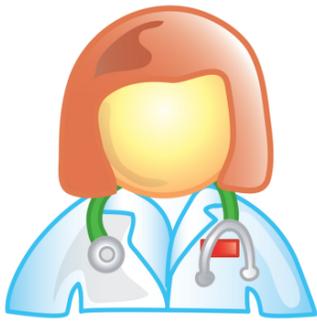
Memory screenings are a significant first step toward finding out if a person may have a memory problem. Memory problems could be caused by Alzheimer's disease or other medical conditions.

92% of participants have never been given a screening by their primary healthcare provider

83% of participants worried about their memory had not discussed concern with a healthcare provider

Median age
OF PARTICIPANTS – 65 TO 74
(AFA Survey/2010 National Memory Screening Day Participants)

MISDIAGNOSIS OF ALZHEIMER'S DISEASE



64% of caregivers said they initially mistook behavioral symptoms of Alzheimer's disease, such as irritability and aggression, as "normal aging."

As a result, 67% said those false impressions delayed their loved one's diagnosis of the incurable brain disorder.

(From "Alzheimer's Caregivers: Behavioral vs. Cognitive Challenges" survey conducted by Harris Interactive for AFA: <http://bit.ly/TGjdnG>)



ABOUT SCREENINGS

- Consist of questions and tasks
- Can be done at doctor's office, community sites
- Results are not a diagnosis

AFA
ALZHEIMER'S FOUNDATION OF AMERICA

"Caring for the Nation...One Person at a Time"
www.alzfdn.org www.nationalmemoryscreening.org